# PRODUCT SPECIFICATION

## Matt Silver Polyester (IDP) Permanent

#### Description

- Matt silver opaque polyester film.
- Waterproof and tear resistant for durable long life labelling.
- Aggressive permanent acrylic adhesive.
- Minimum application temperature: +5°C
- Temperature range: -20°C to +80°C

The aggressive characteristics of the adhesive make the product particularly suitable for application to 'difficult' surfaces including tight radius e.g. ampoules. It is extremely water, light and heat resistant and is suitable for labelling cold and humid surfaces. In combination with the polyester face it is an excellent solution for labelling situations requiring resistance to ageing e.g. out door use, name plates. Approved for direct contact on dry and 'moist' non-fatty foods. No heavy metals are used in the manufacturing process and typical contents are less than 1 ppm.

## Laminate Information

Thickness: 156 mic Weight: 170 gsm

#### Backing

White high density kraft paper with excellent lay flat properties

## **Printing Compatability**





For detailed printing information please refer to our 'Printing Guidelines'